

OCT 03 2005

FROMMER LAWRENCE & HAUG LLP

4660 La Jolla Village, Suite 850

San Diego, CA 92122

Telephone: (858) 731-5000

Facsimile: (858) 731-5001

E-mail: Firm@flhlaw.com

FACSIMILE COVER LETTER

To: Patent Electronic Filing Center
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Facsimile: 571-273-8300
From: Leeanne Lawlor for Samuel S. Lee
Date: October 3, 2005
Re: U.S. Serial No. 09/843,589
Power of Attorney and Communication Letter
Our Ref.: 450103-05764

Number of Pages: 6 (including cover page)

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PATENT
Appl. No. 09/843,589
Attorney Docket No. 450103-05764

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OCT 03 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : John Anthony BRUCKNER et al.
Appl. No. : 09/843,589
Filed : April 25, 2001

For : SYSTEM AND METHOD FOR MANAGING INTERACTIVE
PROGRAMMING AND ADVERTISEMENTS IN INTERACTIVE
BROADCAST SYSTEMS

Art Unit : 2611


Examiner : YIMAM, Harun M.

745 Fifth Avenue
New York, New York 10151

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Patent and Trademark Office on the date shown below.

Samuel S. Lee
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Signature

October 3, 2005
Date of Signature

COMMUNICATION LETTER

Commissioner for Patents
Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is a Power of Attorney by Assignee and Revocation of Prior
Powers for the captioned case.

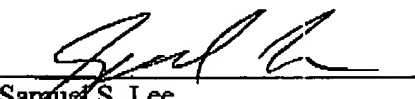
The Commissioner is hereby authorized to charge any fees or credit any overpayment
associated with this request to Deposit Account 50-0320.

PATENT
Appl. No. 09/843,589
Attorney Docket No. 450103-05764

Thank you in advance for your assistance with this matter.

Respectfully submitted,

FROMMER LAWRENCE & HAUG LLP



Samuel S. Lee
Reg. No. 42,791